

Salsa World's Standard Class Case Study

Salsa World's Standard Class Project Case Study

Live Project:

<http://www.salsaworldstandardclass.com>

"We have been working with iFlair since 2008 and have found them to be technically very competent and very reliable. It is a pleasure working with the firm. We have no hesitation in recommending iFlair."

~ Frederick Habbe

Executive Summary

Salsa World's Standard Class is the **biggest Salsa Schools Network** in the World. It brings you **online salsa lessons** from some of the world's top dance instructors and invites you to be a part of an online salsa community. It provides online classes from different salsa stars that people can **learn from their home only**.

Challenges

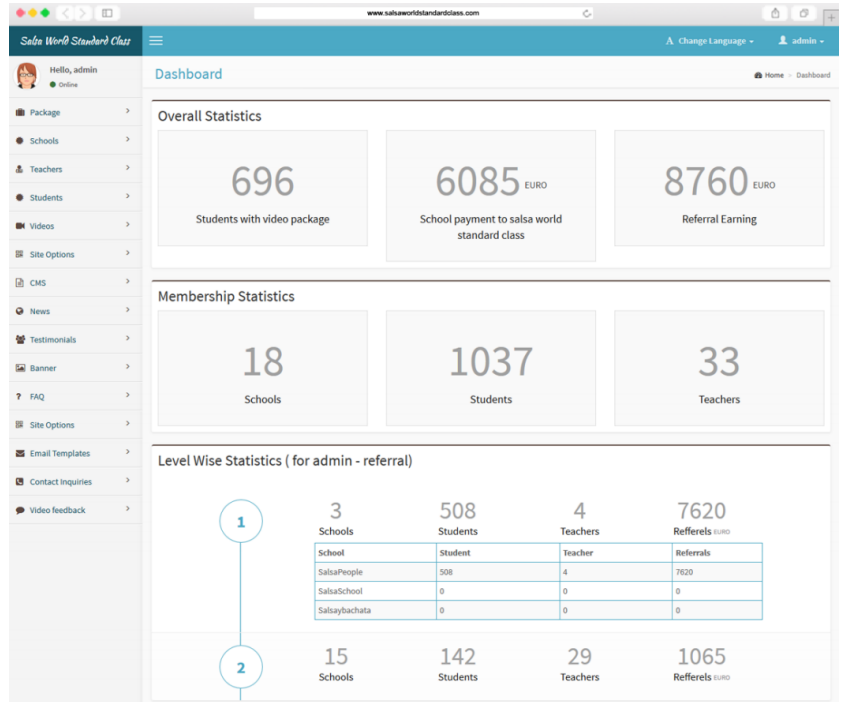
- Learn salsa online, in your home
- **Common platform where all students, learning together.**
- Connect you with new friends and a worldwide community
- **Ad-free videos**, so no need to wait for ads to play
- Learn Hassle free with schedules, traffic, or No partner needed.
- People can **watch the salsa lessons on mobile phone or tablet**
- Site should be **clean and the easy to navigate.**

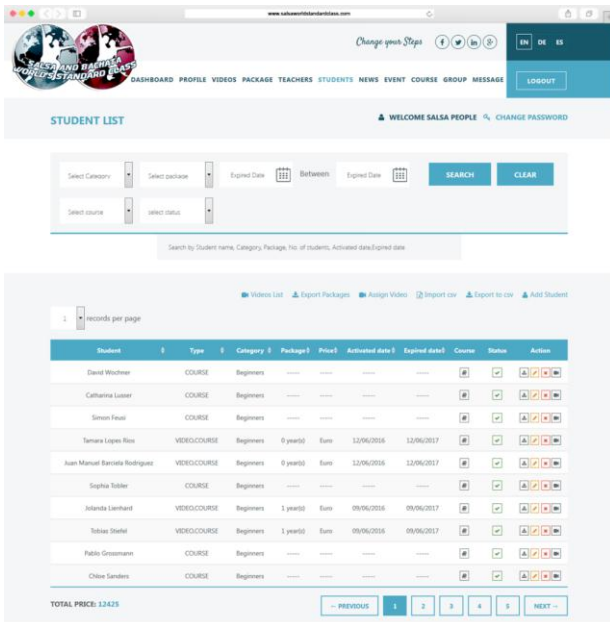
Solution Offered by iFlair

iFlair developed **network where anyone can learn to dance online** from some of the world's best teachers. The website will have 3 types of members which are divided **in schools, teachers and students**. All need to pay different annual contribution to use the website. Salsa world make **videos with different Level (beginner, intermediate, advance)** and release it for different schools. Schools release the Videos for teachers and students and also have facility like; viewing different courses online and their details, step by step training, payments, submit reviews etc.

Student Features

- **Dashboard** – from which they can access all the features
- Manage their **profile and account details**





- Access videos shared by salsa world
- View videos based on skills and give review and ratings
- **List of students** are registered for that school

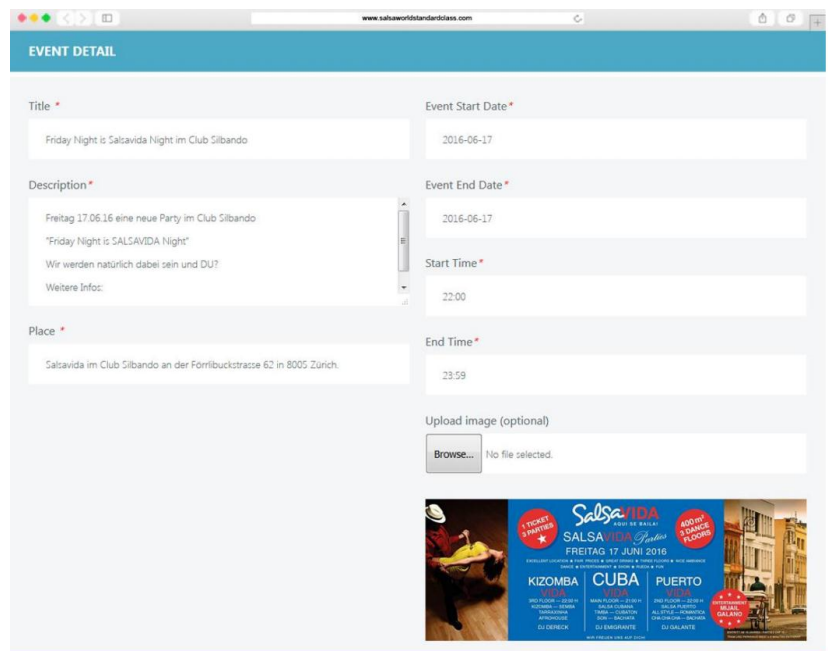
Schools features:

- Dashboard – Shows summary of total users like; **active students, inactive students, teachers, videos**, Shows **package detail** which they have purchased with detail (Activate on, expire on etc.), **Level wise referral earned**
- **Manage their profile and account details**

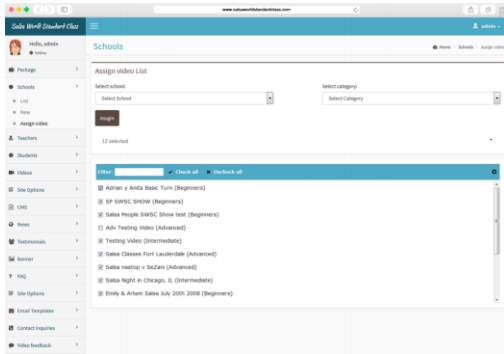
- Payment for videos and courses they want
- **Based on courses assigned students can access different service like news, events, groups, message etc.**
- Access videos shared by Schools
- View videos based on skills and give **review and ratings**

Teacher Features

- Dashboard – from which they can access all the features
- Manage their profile and account details
- Payment for videos and courses they want
- Based on courses assigned teachers can access different service like news, events, groups, message etc.



SAVE



- **Create students and teacher’s account**
- **Assign video or courses to teachers and students**
- Message to SWSC
- Get notification from SWSC
- **Create and manage level wise group** and send messages to them
- **Export payment list to SWSC**
- At result, salsa world promote dances through the lessons and people can get experience of learning to dance.

Technology & Tool

Web Application Development Environment

Technology	Specifications
Web Server	Apache 2.4
For Website Technology	Core PHP
Database Server	MySQL
Frontend	Responsive HTML, CSS , jQuery & AJAX
For App Technology	Phonegap (Android & iOS)

Team Size

- Business Analyst - 1
- Project Manager – 1
- DB Design Architecture - 1
- Designer - 3
- Developer - 3
- Tester – 3