

ANNORA's International Partner

Over the years, Annora has been collaborate with international partners to offer the best possible services

- **ADYEN** for the payment service that guarantees optimum safety and efficiency
- **Amazon AWS** for stable and efficient servers
- **Magento Enterprise** to be at the forefront of technological innovations
- **BGL BNP Paribas** for security and bank traceability on every transaction
- **International Bank of Luxembourg** for the support of the development of the infrastructures of Annora
- **Crédit Mutuel France** for its help in setting up our company in France
- **Groupe DPD** with Colissimo, Chronopost and DPD to deliver you across Europe in a record time
- **RAJAPACK** to receive the products in specific packaging related to e-commerce

Challenges

- Platform and Data Migration from **Prestashop to Magento Enterprise Cloud Edition 2.1.1**
 - o 40,000+ Product Catalog
 - o 50000+ Orders
 - o Customers
 - o Invoices
 - o Website Stores
 - o URL Rewriting Rules
 - o CMS Content
 - o Basic SEO Setup
- **Enhance the capabilities of store and make it more powerful** by shifting it to the Magento Enterprise Cloud Edition
- **Produce smarter solution to automate listing, syncing and shipping across all sales channels** (Amazon, Spartoo, cDiscount, Priceminister & Ebay) and Magento Store
- **Streamline Order Processing** on Magento Store
- **Large scale implementation of Magento multi-channel solutions** which target thousands of Product catalog
- **Multi theming and MultiStore** Product Management
- **Centralize Inventory Management and Order Processing**
- Existing website has some custom development.so quick and easy data migration is not possible. We have to grasp existing flow and coding in order to write new code.

Executive Summary

www.anorra.com



www.anorra.fr



www.anorra.de



www.anorra.es



www.anorra.it



The website www.damon.fr was built in 2011 and settled on the French market at the beginning. Strengthened by its success, it is appeared on the international stage under the name of Annora.

Annora is offering maximum choice of branded clothing on internet with wide present over numerous distribution channels such as Amazon, rueducommerce, Spartoo, cDiscount, Priceminister and Ebay.

With a portfolio of complementary brands like Kaporal, Redskins, EA7, Emporio, Armani, Lacoste, Geographical Norway, Calvin Klevin, Carisma by Damon, Pullin, Scotch, Soda and Diesel etc, Annora aims of offer an ever-widening range of brands and models, designed for clientele, so they can be at the top of the trend all the year long.

Configurable
Products

Multi-Channel
Integration

Web POS
Integration

Inline Catalog Edit

Google Merchant
Integration

Our Solutions

Optimal Integration Layer

- Design and Build an optimal integration Layer with External systems
- Integrate require extension to support large scale eCommerce
- Analysis and assistance in solving complex platform performance issues

Magento Integration with Web POS

- Integration with Magento Web Store
- Stock Management
- Accounting
- In Time Selling

Multi-Channel Order Management

- Order Management from all marketplace channel into one place
- Inventory Synchronization
- Order Processing
- Customer Management
- Shipping Integration

Configurable Products

- Allow customer to choose one or more 'options' prior to product purchase like
 - o Designer
 - o Style
 - o Color
 - o Size etc.
- Managing and selling configurable products with many options
- Demonstrate all possible product combinations
- Display all product information based on the product attribute specification.

Product Naming

- Efficiently Manage Product naming for huge product catalog efficiently
- Product Naming pattern will be SEO friendly which improve product visibility

Inline Catalog Edit

- Provide inline edit feature which save significant time while updating product information
- Facilitate ease of Management

ADYEN payment integration

- Provide true business potential by giving customers around the world the payment options they know and expect
- Offer multiple payment method which increase conversion rate

Store view

- Store views for different languages to engage more and more customers from target region.
- Sell many different categories of Products and services through a single web domain

Performance Monitoring

- Identify Response Time taken by the application
- Performance improvement
- Identify Application Bottleneck

Shipping integration with Colissimo & Chronopost

- Order file import and export functionality
- Pick point listing on Google Map
- Shipment Tracking
- Shipping Label Printing

Technology Highlights

Web Application Development Environment

Technology	Specifications
Web Server	Apache 2.4
Technology	Magento Enterprise Cloud Edition 2.1.1
Database Server	MySQL
Frontend	Responsive HTML, CSS

We believe in, The Successful Satisfying Projects Delivery

iFlair is established in the year 2004, is a leading and pioneer Web, PHP and Mobile Development Company located in India. iFlair is a one of the fastest growing PHP Development Company with vast knowledge, experience and expertise. Our experienced Professionals have delivered reliable, feasible, prospective and scalable solutions to our valued Clients throughout the globe. iFlair has worked throughout the Europe market, to name a few are France, Spain, Sweden, Germany, Italy, United States, Netherland, United Kingdom and many others.



Project Summary

We have built next-generation web-based shops with complete focus on usability & design. It offers merchants complete flexibility and control over the look, content and functionality of their online store. Our cutting edge tailor mad solution helps merchant to increase sales and maximize profits

Contact Information

iFlair Web Technologies Pvt. Ltd

401, Karma Complex,
Near Parimal Railway Crossing
C G Road, Ahmedabad,
www.iflair.com

US: +1 312 235 2876

UK: +44 (0) 20 7193 4712

Sweden: +46 31 753 82 28

Email: sales@iflair.com